



## 2. GOALS AND OBJECTIVES

In order to prepare a successful long range transportation plan, goals and objectives were developed to be used as a guide for the approach to improving the transportation system over the next 25 years.

Moving Ahead for Progress in the 21st Century (MAP-21) placed increased emphasis on performance management and the use of performance-based approaches in statewide, metropolitan and non-metropolitan transportation planning. The goals and objectives were created using a performance-based approach and the next step in this process will be to develop performance measures and targets to assess progress toward achieving them.

The goals and objectives were shaped by the MVPO Transportation Committees as well as the public. A vision was also developed in order to provide general direction for the plan and to exemplify what MVPO aims to accomplish with Moving Together 2040.

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### MOVING TOGETHER 2040 VISION

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*Provide a safe, efficient, and sustainable multi-modal transportation system that fosters economic development, protects the environment, and meets the needs of all residents in the region.*

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## Goals and Objectives

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### Goal 1: Safety and Efficiency

*Increase the safety and efficiency of the transportation system for motorized and non-motorized users*

- Objective 1a** Reduce serious injury and fatality crashes by identifying high crash locations and implementing improvements
- Objective 1b** Eliminate/reduce congestion on the transportation network
- Objective 1c** Identify current and future growth areas in the region and encourage the adoption of access management requirements in these areas as well as planning practices
- Objective 1d** Encourage future growth and related transportation improvements to address transportation safety needs in planning and design

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### Goal 2: Environmental Stewardship

*Protect and enhance the environment, promote energy conservation, and improve quality of life*

- Objective 1a** Include sustainability features in design of transportation improvements that minimize environmental impacts
- Objective 1b** Reduce impacts to environmental, natural and cultural resources

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### Goal 3: Accessibility and Mobility

*Improve and increase options available for goods and people movement*

- Objective 1a** Improve accessibility to regional employment and activity centers
  - Objective 1b** Support commercial goods movements within and through the region
  - Objective 1c** Allow for convenient transfer from one mode to another in the region to maximize travel efficiency by enhancing connections between modes
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## Goal 4: Bicycle and Pedestrian Initiatives

*Improve and develop planning initiatives for bicycles and pedestrians*

**Objective 1a** Increase the miles of dedicated bicycle facilities and bike routes

**Objective 1b** Improve and expand infrastructure for pedestrians, bicyclists and people with Disabilities

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## Goal 5: Public Involvement

*Inform, educate and engage the public, stakeholders, and elected officials throughout the planning process*

**Objective 1a** Engage the public at all stages of the planning process according to the policy stated in the MVPO Public Participation Plan

**Objective 1b** Review and enhance the MVPO Public Participation Plan and Environmental Justice procedures on a regular basis to ensure that the public has the opportunity to serve an active role in the transportation planning process

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## Goal 6: Finance

*Maximize the benefits of transportation investments*

**Objective 1a** Develop project prioritization criteria that helps ensure transportation funds are invested wisely

**Objective 1b** Identify a Regional Core Transportation Network to more strategically direct transportation investments in the interest of the overall system

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## Goal 7: Freight and Economic Vitality

*Develop a modern, safe, and efficient multi-modal transportation network which links the region with the nation's market and provides regional access for industrial, commercial, educational, and recreational growth areas to support the economic vitality of the region*

**Objective 1a** Identify regional growth and investment areas to coordinate improvements to the transportation networks with those areas

**Objective 1b** Allow for efficient transfers of goods between all modes

**Objective 1c** Increase options for freight movement that minimizes truck traffic on non-interstate roadways through urban areas

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